

SWEETEST BACK TO SCHOOL BREAKFAST INSTAGRAM SWEEPSTAKES BY D'ARBO

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW.

1. Sponsor

This sweepstakes ("Sweepstakes") is sponsored by A. Darbo AG, located at Dornau 18, 6135 Stans, Austria ("Sponsor").

2. Eligibility

Open only to legal residents of the States of California, Colorado, Florida, Illinois, New York, Texas, and Washington, and the District of Columbia, who are physically located in the United States and at least eighteen (18) years of age (or the age of majority in their state of residence, whichever is older) at the time of entry. Employees, officers, and directors of Sponsor, its parent company, subsidiaries, affiliates, and advertising/promotion agencies, and each of their immediate family members or household members, are not eligible. Void where prohibited.

3. Sweepstakes Period

The Sweepstakes begins on September 28, 2026 at 12:00 p.m. (noon) Eastern Time and ends on November 13, 2026 at 11:59:59 p.m. Eastern Time (the "Sweepstakes Period"). Sponsor's server is the official timekeeper.

4. How to Enter

During the Sweepstakes Period, to receive one (1) entry:

- (a) Follow Sponsor's official Instagram account, @darbo_official_us;
- (b) Like the designated Sweepstakes post; and
- (c) Comment on the designated post tagging one (1) friend (13+ years old, with an active public Instagram account).

Each entrant is limited to one (1) valid entry for the entire Sweepstakes Period, regardless of the number of comments posted or friends tagged. Entries must otherwise comply with Instagram's Terms of Use. Entries made through automated means (bots, scripts, macros) are void. No purchase or payment is necessary to enter or win.

5. Prizes, Odds, and Winner Selection

There are three (3) identical prizes available to be won. Each prize consists of: one (1) toaster (Approximate Retail Value: \$230.00 USD) and six (6) jars of assorted d'Arbo jam, 16oz (Approximate Retail Value: \$7.50 USD each). Approximate Retail Value ("ARV") of each prize: \$275.00 USD. Total ARV of all prizes: \$825.00 USD.

Three (3) winners will be selected in a random drawing from among all eligible entries received during the Sweepstakes Period, on November 19, 2026, by Sponsor or its designated representative, whose

decisions are final and binding. Odds of winning depend on the total number of eligible entries received.

6. Winner Notification

Potential winners will be notified by Instagram direct message within seven (7) business days of the drawing and must sign and return an affidavit of eligibility and liability/publicity release within three (3) days of notification. Failure to respond within this period, or an undeliverable notification, may result in disqualification and selection of an alternate winner. Limit one (1) prize per person for the duration of the Sweepstakes.

7. Prize Fulfillment

Prizes will be shipped to verified winners within thirty (30) days of receipt of their completed affidavit and required verification information.

8. Prize Conditions

Prizes are non-transferable; no cash equivalent or substitution is permitted except at Sponsor's sole discretion, in which case a prize of equal or greater value may be substituted. Winners are solely responsible for all applicable federal, state, and local taxes.

9. General Conditions

Sponsor reserves the right to cancel, suspend, or modify the Sweepstakes if fraud, technical failure, or any other factor beyond its reasonable control impairs the Sweepstakes' integrity. By entering, participants release and hold harmless Sponsor, Instagram/Meta Platforms, Inc., and each of their respective officers, directors, employees, and agents from any liability arising from participation in the Sweepstakes or use of any prize.

10. Instagram Disclaimer

This promotion is in no way sponsored, endorsed, administered by, or associated with Instagram or Meta Platforms, Inc. Information provided by entrants is submitted to Sponsor only, and not to Instagram. Participants release Instagram from any and all liability in connection with this Sweepstakes.

11. Publicity

Except where prohibited, acceptance of a prize constitutes consent for Sponsor to use winner's name, city/state of residence, and likeness for advertising and promotional purposes without additional compensation.

12. Privacy

Personal information collected from entrants is used solely to administer this Sweepstakes, in accordance with Sponsor's privacy policy at https://darbo.com/app/uploads/2024/06/Privacypolicy_Adolf_Darbo_AG.pdf. *[Pending legal review — see point 5 above.]*

13. Governing Law and Jurisdiction

This Sweepstakes and any disputes arising out of or in connection with it shall be governed by and construed in accordance with the laws of Austria, excluding its conflict of laws rules. Mandatory provisions of applicable U.S. federal and state laws remain unaffected. To the extent permitted by

applicable law, the competent courts at the registered seat of the Sponsor in Austria shall have exclusive jurisdiction over any disputes arising out of or in connection with this Sweepstakes.

14. Winner List / Rules Request

For a winner list or a copy of these Official Rules, email v.moquette@webitinteractive.ca by December 31, 2026.

Sponsor: A. Darbo AG — Dornau 18, 6135 Stans, Austria